

The American Business Women's Association cordially invites you to attend ...

# ABW Day

2011 American Business Women's Day

*Celebrate 62 years of ABWA ...*

YOUR PERSONAL JOURNEY TO PROFESSIONAL SUCCESS

- BE **G** - GOAL ORIENTED
- R** - RESOURCEFUL
- E** - ENERGIZED
- A** - ACCOUNTABLE
- T** - TERRIFIC

**Join Us!**

Wednesday, September 14, 2011  
11:00 a.m. - 1:00 p.m.

Atlantis Casino and Resort  
3800 S. Virginia Street  
Reno, Nevada 89502

Information Hotline: (775) 857-2529  
[abwday2011@yahoo.com](mailto:abwday2011@yahoo.com)

ABWA Reno  
PO Box 20268  
Reno, NV 89515

ABW Day

**digiprint**  
design | print | mail

**BW** B&W  
**WHOLESALE** Advertising  
Specialties  
775-856-3522

# ABWA®

AMERICAN BUSINESS WOMEN'S ASSOCIATION

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**Keynote Speaker -**

**Mary C. Kelly, CEO of Productive Leaders**

Mary C. Kelly, PhD, Commander, U.S. Navy (ret) is CEO of Productive Leaders, a consulting firm specializing in professional speaking and business training for education, government and private business.

Mary is a graduate of the U. S. Naval Academy, earned an M.A. in economics from the University of Oklahoma, an M.A. in history from the University of Hawaii, and a PhD in economics from Greenwich University.

Mary has trained organizations, educational groups, military organizations, and Fortune 500 companies for more than 15 years.

As a speaker and presenter, Mary Kelly pulls from her diverse experience to provide keynote presentations that are engaging and compelling, leaving audiences wanting more. With a warm, entertaining, and sincere style, Dr. Kelly uses her vast knowledge to provide informative presentations that hold the interest of her audience.

With over twenty years of leadership experience and a diverse background in the U.S. and abroad, Dr. Kelly provides a wealth of offerings in her portfolio. She has extensive experience in Leadership, Economics, Business Growth and Efficiency. After leading diverse teams all over the world, Kelly's approach to leadership is immediately practical and applicable.

Author of Master Your World, 360 Degrees of Leadership, In Case of Emergency, Break Glass! and 15 Ways to Grow Your Business in Every Economy.

Kelly's program can be applied as the audience leaves the room with immediate results.

More information can be found at [www.productiveleaders.com](http://www.productiveleaders.com) and [maryeconomist@aol.com](mailto:maryeconomist@aol.com)

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**Join**

our annual celebration recognizing the achievements of working women

**Network**

with other Northern Nevada business professionals

**Experience**

the dynamics of Mary C. Kelly ~ in this fun, interactive, and relevant presentation

**Enjoy**

lunch, raffles and door prizes

**Corporate Sponsorships**

**MASTER'S LEVEL \$1000**

- 8 event tickets with reserved table
- Full page ad in program
- Your logo featured in event advertising
- Your logo on display at event
- 4 tickets to any future ABWA meeting
- Insert one company item in each attendees take home tote.

**BACHELOR'S LEVEL \$500**

- 4 event tickets with reserved table
- Half page ad in program
- Your logo on display at event
- 4 tickets to any future ABWA meeting
- Insert one company item in each attendees take home tote.

All corporate sponsorships must be confirmed by August 24, 2011.

Corporate Sponsorship: <input type="checkbox"/> Master's, \$1000 -or- <input type="checkbox"/> Bachelor's, \$500		
Program Ad Only: <input type="checkbox"/> Full Page, \$200 <input type="checkbox"/> Half Page, \$150 <input type="checkbox"/> Business Card, \$50		
<input type="checkbox"/> Please reserve _____ place(s) at \$35 each -or- <input type="checkbox"/> A table of 8 at \$230.		
<input type="checkbox"/> I am unable to attend, please accept my donation of \$_____ or Raffle Gift valued at \$_____		
Payment method: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx <input type="checkbox"/> my check is enclosed		
Card No.	Exp. Date	
Signature		
<input type="checkbox"/> PayPal™ Go to <a href="http://www.abwa-reno.com">www.abwa-reno.com</a> . Click on the <b>ABWDay button</b> to access your PayPal account.		
Name (please print)		
Address		
City	State	Zip
Email	Phone	
Please choose your entree preference: <input type="checkbox"/> Chicken Piccata <input type="checkbox"/> Vegetarian		

**Three Ways To Register for ABW Day!**

- 1) Return this form with payment to ABWA Reno, PO Box 20268, Reno, NV 89515;
  - 2) Use PayPal. Go to [www.abwa-reno.com](http://www.abwa-reno.com) and click on the ABWDay button to access your PayPal account;
  - 3) Fax this registration form to 775-857-3969 and follow through with payment preference.
- No tickets will be sold at the door.